



# 2025

## CAMPAIGN KIT

Hospitals Taking Action  
for Effective Government



## One Voice, One Purpose

Now more than ever, hospitals across Iowa must have a strong, unified voice on health care issues. Thankfully, we do.

The Iowa Hospital Association Political Action Committee ensures that we are not only heard by state and federal lawmakers, but also recognized as credible, trusted representatives of the people and communities we collectively serve.

Your support of the IHA PAC further amplifies our voice. It strengthens our political influence, to positively affect health care decisions at the Iowa State Capitol and Capitol Hill.

Thank you for considering a contribution to the 2025 IHA PAC campaign.



**SHELLY RUSSELL**  
2025 IHA PAC Committee Chair  
CEO, Mitchell County Regional  
Health Center, Osage



**CHRIS MITCHELL**  
President and CEO  
Iowa Hospital Association

# About IHA PAC

The Iowa Hospital Association Political Action Committee represents its member hospitals and health systems by building relationships with lawmakers, being a trusted voice in public policy, and amplifying IHA's position on legislative and regulatory issues affecting health care in Iowa.

The IHA PAC supports candidates and elected officials from both sides of the aisle who understand how their decisions affect the ability of Iowa hospitals and health systems to provide quality health care.

## Why contribute?

- To support health care champions at the state and federal levels who are committed to addressing the needs of Iowa hospitals, patients and communities
- To advocate for policies that strengthen hospitals and health systems, builds the health care workforce and advance the health of Iowans
- To maintain a strong, unified political voice that informs decision-makers, raises key issues and protects hospital interests

## Who can contribute?

- C-suite executives, directors, supervisors and managers who are salaried, full-time employees
- Physicians who are full-time, salaried hospital employees
- Trustees and board members

## How to contribute



IHA PAC does not accept cash. Mail a personal check and a completed [contribution form](#) to:

IHA PAC  
c/o Iowa Hospital Association  
100 E. Grand Ave., Suite 100  
Des Moines, IA 50309



Contribute online with your personal credit card. This QR code will take you directly to the IHA PAC donation page.

## Your contribution matters

Participation is voluntary, and contributions of any amount are welcome to help achieve the campaign goal of \$200,000. Contributors of \$25 or more must complete a [contribution form](#).

IHA PAC has established five club levels to recognize members' generous support:



**President's Circle**  
(\$5,000+ per year)



**Champions' Club**  
(\$2,500-\$4,999 per year)



**Ben Franklin Club**  
(\$1,000-\$2,499 per year)



**Chair's Circle**  
(\$500-\$999 per year)



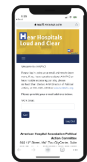
**Capitol Club**  
(\$350-\$499 per year)



**1.** Open your camera app



**2.** Scan the QR code



**3.** Contribute online at [my.ihaonline.org/PAC-donation](https://my.ihaonline.org/PAC-donation)



*Contributions or gifts to the IHA PAC are not deductible as charitable contributions for federal income tax purposes. All contributions are voluntary and do not affect job status, performance review, compensation or employment. Any giving guideline is merely a suggestion. Any amount given or the decision not to give will not advantage or disadvantage you. Federal and State campaign finance laws require us to use our best efforts to collect and report the names, mailing addresses, occupations and employers of those whose contributions exceed \$200 (federal) and \$25 (state) in a calendar year (January-December).*

# Conducting a Campaign

Thank you for serving as your organization's IHA PAC campaign coordinator. By collaborating with your colleagues and our team, we will achieve our 2025 goal of **\$200,000** and help advance the well-being of Iowa's hospitals, health systems and the people we serve.

The following information will ensure your fundraising campaign is successful and complies with Federal Election Commission requirements. If you have questions or want campaign progress reports, contact Clare Kelly at [kellyc@ihaonline.org](mailto:kellyc@ihaonline.org) or 515-288-1955.

## Step 1: Complete the prior approval form

The Federal Election Commission requires political action committees to obtain approval from a hospital CEO or authorized representative before soliciting eligible hospital employees. A hospital may approve multiple years, and IHA PAC requests that approvals be granted for five years. You may provide approval by completing:

- The IHA PAC prior approval form available on IHA's website, and email it to [IHAPAC@ihaonline.org](mailto:IHAPAC@ihaonline.org).
- The electronic prior approval form at [ahapac.org/prior](http://ahapac.org/prior). If you need help with this process, email Laura Werner at the American Hospital Association at [lwerner@aha.org](mailto:lwerner@aha.org).

## Step 2: Solicit eligible contributors

You **must** send all IHA PAC solicitation correspondence on personal or IHA PAC stationery and/or from a personal email account. Customizable sample materials, including solicitation and thank you letters, are available at [ihaonline.org/pac](http://ihaonline.org/pac). The hospital or health system CEO should sign all correspondence, excluding title.

Potential contributors should not receive solicitations through work emails or work addresses. You must send solicitations to personal email accounts and home addresses.

Federal law allows only the solicitation of salaried employees from IHA-member hospitals and health systems as follows:

- C-Suite executives, directors, supervisors and managers who are salaried, full-time employees
- Physicians who are full-time, salaried hospital employees
- Trustees and board members

Your list of contributors from last year is available by emailing Kelly Spong at [spongk@ihaonline.org](mailto:spongk@ihaonline.org).

## Step 3: Contribute

IHA offers two easy ways to contribute: online and by personal check. **IHA PAC does not accept cash.**

**Every contributor of \$25 or more must submit an IHA PAC contribution form with the following information:**

- Name
- Occupation/Title
- Mailing Address
- Hospital/Organization Name
- Email

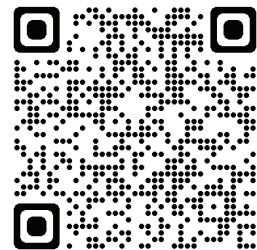
**Check:** Individual donors can make personal checks payable to the IHA PAC and send it with a completed contribution form to:

IHA PAC  
c/o Iowa Hospital Association  
100 E. Grand Ave., Suite 100  
Des Moines, IA 50309

Checks should be written at each donor's home and sent from home using personal postage. Checks may not be delivered from the employer or any other corporate mailroom.

**Online:** Individual donors can scan the QR code or donate directly on IHA's website at <https://my.ihaonline.org/PAC-Donation>.

**Only personal credit cards may be used.**



This QR code will take you directly to the IHA PAC donation page.

# IHA PAC Prior Approval Form

## How to authorize your campaign

The Federal Election Commission requires political action committees to obtain approval from a hospital CEO or authorized representative before soliciting eligible hospital employees. A hospital may grant approval for multiple years, and IHA PAC requests that approvals be granted for five years. Approval can be provided in the following ways:

- Complete the IHA PAC prior approval form below and email it to [IHAPAC@ihaonline.org](mailto:IHAPAC@ihaonline.org)
- Complete the electronic prior approval form at [ahapac.org/prior](http://ahapac.org/prior). If you need help with this process, email Laura Werner at the American Hospital Association at [lwerner@aha.org](mailto:lwerner@aha.org).



## Prior Approval form

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Hospital Name

---

Mailing Address

---

City, State, ZIP code

---

Hospital Executive Name

---

Title

---

Email (required)

**Please provide signatures authorizing the following years:**

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2025 Hospital Executive Signature

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2028 Hospital Executive Signature

---

2026 Hospital Executive Signature

---

2029 Hospital Executive Signature

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2027 Hospital Executive Signature



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# IHA PAC Contribution Form

Thank you for supporting the IHA PAC. Funds will be used for state candidates. A portion of eligible club-level contributions may be shared with the AHAPAC to support federal candidates running for Congress. Anyone contributing \$25 or more must complete and submit an IHA PAC contribution form, as state and federal campaign finance laws require. For more information about the IHA PAC, visit [www.ihaonline.org/Advocacy/iha-pac/](http://www.ihaonline.org/Advocacy/iha-pac/). If you have questions, please contact IHA at [ihapac@ihaonline.org](mailto:ihapac@ihaonline.org) or 515-288-1955.

## Payment options:

☐ **Option 1:** Contribute via personal check. Please make your check payable to IHA PAC and mail it with this completed form to: IHA PAC | c/o Iowa Hospital Association | 100 E. Grand Ave., Suite 100 | Des Moines, IA 50309

☐ **Option 2:** Contribute using your personal credit card (VISA, MasterCard, AMEX) by visiting <https://my.ihaonline.org/PAC-Donation> or by using the QR code.

Individuals wishing to designate the IHA-AHA share of eligible club-level contributions note here:

\_\_\_\_\_ % IHA      \_\_\_\_\_ % AHA

## Level of Support:

- ☐ Presidents Club (\$5,000+)
- ☐ Champions Club (\$2,500-\$4,999)
- ☐ Ben Franklin Club (\$1,000-\$2,499)
- ☐ Chair's Circle (\$500-\$999)
- ☐ Capitol Club (\$350-\$499)
- ☐ Other \$ \_\_\_\_\_



This QR code will take you directly to the IHA PAC Donation page.

**Please type or print clearly** *(Information required by state and federal campaign finance laws)*

\_\_\_\_\_  
Name

\_\_\_\_\_  
Occupation/Title

\_\_\_\_\_  
Home Address

\_\_\_\_\_  
City, State, ZIP code

\_\_\_\_\_  
Email

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Business/Hospital/Health Care Facility Name

\_\_\_\_\_  
Hospital Address

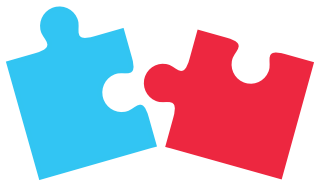
\_\_\_\_\_  
City, State, ZIP code



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# How IHA PAC and Advocacy Align

## The IHA PAC builds our influence and credibility



A critical part of IHA's advocacy program.



A strong, unified, and trusted voice on the issues.

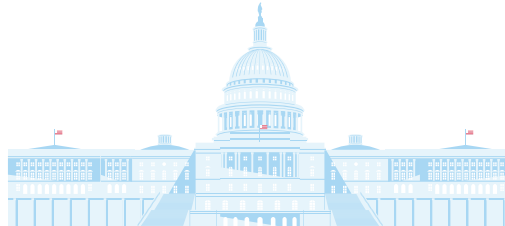


Opportunities to advocate for policies that strengthen hospitals and health systems.

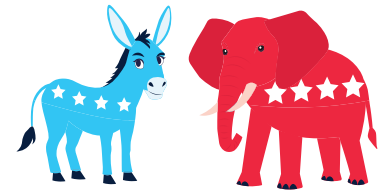
## We support elected officials and candidates who value health care



State legislative leadership, health care committee leaders, and engaged legislators.



Congressional delegation in Washington, D.C.



A bipartisan approach to building relationships with health care champions.

## Our strategy is developed with and for members



IHA leverages member expertise to inform our strategy and implement it collaboratively.

## Why it matters



Our ability to inform decision-makers, elevate key issues and protect hospital interests means your patients and communities continue to receive quality care.

# How to support the IHA PAC

## Who can contribute to the IHA PAC campaign?



C-suite executives, directors, supervisors, managers and physicians who are full-time, salaried employees of Iowa hospitals and health systems, and hospital trustees.

## How the IHA PAC works



The IHA PAC committee sets the annual fundraising goal.



Hospital CEOs approve campaign participation to solicit contributions from eligible employees.



Eligible contributions raised through the IHA PAC are shared with AHAPAC.

## How the IHA PAC collaborates with members



Coordinating fundraising efforts.



Providing customizable fundraising resources.



Delivering contributions to legislators who represent your district.

## The IHA PAC supports health care champions

Elected officials with a record of supporting health care policies that protect hospitals and health systems promote the health of Iowans.



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# 2025 PAC Goals

INDIVIDUAL HOSPITALS	CITY	GOAL
University of Iowa Hospital & Clinics	Iowa City	\$10,000
Mary Greeley Medical Center	Ames	\$3,850
Broadlawns Medical Center	Des Moines	\$2,750
St. Anthony Regional Hospital	Carroll	\$2,200
Methodist Jennie Edmundson	Council Bluffs	\$2,200
Ottumwa Regional Health Center	Ottumwa	\$2,200
Spencer Hospital	Spencer	\$2,200
Monroe County Hospital & Clinics	Albia	\$1,650
Kossuth Regional Health Center	Algona	\$1,650
Cass Health	Atlantic	\$1,650
Davis County Hospital & Clinics	Bloomfield	\$1,650
Boone County Hospital	Boone	\$1,650
Lucas County Health Center	Chariton	\$1,650
Floyd County Medical Center	Charles City	\$1,650
Cherokee Regional Medical Center	Cherokee	\$1,650
Clarinda Regional Health Center	Clarinda	\$1,650
Iowa Specialty Hospital-Clarion	Clarion	\$1,650
Wayne County Hospital and Clinic System	Corydon	\$1,650
Greater Regional Health	Creston	\$1,650
Winneshiek Medical Center	Decorah	\$1,650
Crawford County Memorial Hospital	Denison	\$1,650
Palo Alto County Health System	Emmetsburg	\$1,650
Avera Holy Family Hospital	Estherville	\$1,650
Jefferson County Health Center	Fairfield	\$1,650
Grundy County Memorial Hospital	Grundy Center	\$1,650
Franklin General Hospital	Hampton	\$1,650
Myrtue Medical Center	Harlan	\$1,650
Horn Memorial Hospital	Ida Grove	\$1,650
Buchanan County Health Center	Independence	\$1,650
Hansen Family Hospital	Iowa Falls	\$1,650
Greene County Medical Center	Jefferson	\$1,650
Blessing Health Keokuk	Keokuk	\$1,650
Knoxville Hospital & Clinics	Knoxville	\$1,650
Stewart Memorial Community Hospital	Lake City	\$1,650
Floyd Valley Healthcare	Le Mars	\$1,650
Regional Medical Center	Manchester	\$1,650
Compass Memorial Healthcare	Marengo	\$1,650
Ringgold County Hospital	Mount Ayr	\$1,650
Story County Medical Center	Nevada	\$1,650
Burgess Health Center	Onawa	\$1,650
Orange City Area Health System	Orange City	\$1,650

Mitchell County Regional Health Center	Osage	\$1,650
Clarke County Hospital	Osceola	\$1,650
Mahaska Health	Oskaloosa	\$1,650
Pella Regional Health Center	Pella	\$1,650
Montgomery County Memorial Hospital	Red Oak	\$1,650
Hegg Health Center	Rock Valley	\$1,650
Sanford Medical Center Sheldon	Sheldon	\$1,650
Shenandoah Medical Center	Shenandoah	\$1,650
Sioux Center Health	Sioux Center	\$1,650
Lakes Regional Healthcare	Spirit Lake	\$1,650
Buena Vista Regional Medical Center	Storm Lake	\$1,650
Virginia Gay Hospital	Vinton	\$1,650
Washington County Hospital & Clinics	Washington	\$1,650
Waverly Health Center	Waverly	\$1,650
Van Diest Medical Center	Webster City	\$1,650
Gundersen Palmer Lutheran Hospital and Clinics	West Union	\$1,650
Madison County Health Care System	Winterset	\$1,650
Audubon County Memorial Hospital & Clinics	Audubon	\$1,100
Iowa Specialty Hospital-Belmond	Belmond	\$1,100
Hancock County Health System	Britt	\$1,100
Clive Behavioral Health	Clive	\$1,100
Clive Rehabilitation Hospital	Clive	\$1,100
Eastern Iowa Rehabilitation Hospital	Coralville	\$1,100
University of Iowa Health Network Rehabilitation Hospital	Coralville	\$1,100
Regional Health Services of Howard County	Cresco	\$1,100
Select Specialty Hospital-Quad Cities	Davenport	\$1,100
Select Specialty Hospital-Des Moines	Des Moines	\$1,100
Adair County Health System	Greenfield	\$1,100
Guthrie County Hospital	Guthrie Center	\$1,100
Guttenberg Municipal Hospital and Clinics	Guttenberg	\$1,100
George C. Grape Community Hospital	Hamburg	\$1,100
Hawarden Regional Healthcare	Hawarden	\$1,100
Humboldt County Memorial Hospital	Humboldt	\$1,100
ChildServe	Johnston	\$1,100
Van Buren County Hospital	Keosauqua	\$1,100
Decatur County Hospital	Leon	\$1,100
Manning Regional Healthcare Center	Manning	\$1,100
Jackson County Regional Health Center	Maquoketa	\$1,100
Dallas County Hospital	Perry	\$1,100
Pocahontas Community Hospital	Pocahontas	\$1,100
Loring Hospital	Sac City	\$1,100
Osceola Regional Health Center	Sibley	\$1,100
Keokuk County Health Center	Sigourney	\$1,100
Community Memorial Hospital	Sumner	\$1,100
Veterans Memorial Hospital	Waukon	\$1,100

<b>AVERA HEALTH SYSTEM HOSPITALS</b>	<b>CITY</b>	<b>GOAL</b>
Avera Holy Family	Estherville	\$1,650
Avera Merrill Pioneer Hospital	Rock Rapids	\$1,100

<b>CATHOLIC HEALTH INITIATIVES HOSPITALS</b>	<b>CITY</b>	<b>GOAL</b>
CHI Health Mercy Council Bluffs	Council Bluffs	\$2,750
CHI Health Missouri Valley	Missouri Valley	\$1,650
CHI Health Mercy Corning	Corning	\$1,100

<b>GREAT RIVER HEALTH HOSPITALS</b>	<b>CITY</b>	<b>GOAL</b>
Southeast Iowa Regional Medical Center	Fort Madison and West Burlington	\$5,500
Henry County Health Center	Mount Pleasant	\$1,650

<b>MERCYONE HOSPITALS</b>	<b>GOAL</b>
Des Moines Medical Center	\$4,950
Genesis-Davenport	\$4,950
North Iowa Medical Center	\$4,950
Siouxland Medical Center	\$3,850
Waterloo Medical Center	\$3,850
Dubuque Medical Center	\$2,750
Clinton Medical Center	\$2,200
West Des Moines Medical Center	\$1,650
Cedar Falls Medical Center	\$1,650
Centerville Medical Center	\$1,650
Newton Medical Center	\$1,650
Genesis-DeWitt	\$1,100
Dyersville Medical Center	\$1,100
Elkader Medical Center	\$1,100
New Hampton Medical Center	\$1,100
Oelwein Medical Center	\$1,100

<b>UNITYPOINT HEALTH HOSPITALS</b>	<b>GOAL</b>
Methodist/Blank/Methodist West/Lutheran	\$9,350
Allen/Marshalltown	\$6,050
St. Luke's Cedar Rapids	\$4,950
Trinity Regional Medical Center-Fort Dodge	\$2,750
St. Luke's Sioux City	\$2,750
Trinity Bettendorf	\$2,200
Finley Hospital	\$2,200
Trinity Muscatine	\$1,750
Jones Regional Medical Center	\$1,650
Grinnell Regional Medical Center	\$1,650



## Contact Us

### IHA PAC

c/o Iowa Hospital Association

100 E. Grand, Ste. 100, Des Moines, IA 50309

515-288-1955 | [ihapac@ihaonline.org](mailto:ihapac@ihaonline.org)

[www.ihaonline.org/advocacy/iha-pac/](http://www.ihaonline.org/advocacy/iha-pac/)

**Thank You for Your Continued Support!**