

Room 4

One Take Away:

- Using Social Media to communicate what they and others are doing
- How the Boards are structured
- Blending Volunteers and Auxiliaries

ASK

Mentorship – learning from co-workers

Succession Plan – St Cloud

1st and 2nd VP – No duties unless President requests – just to learn – identify and learn
Recruit from within – nominating and working together to recruit

Communication is KEY:

Weekly newsletter – both volunteers and employees – highlight the Volunteers
Weekly updates – send updates to staff
Recognize birthdays etc
Bulletin Board by the Cafeteria to communicate to staff, volunteers and visitors

Elevate by recognizing achievement.

Recruitment:

- Retired teachers – ask in fall – winter
- “Why I Volunteer” testimonials and post around the organization
 - Stories posted – change every three weeks throughout the facility during the year.
(don’t date to use later)
- Facebook posts