

Click [here](#) if you are having trouble viewing this message.



Saturday, Nov. 12, 2022

Today's Headlines

- [UNI nursing program approved by regents](#)
- [IHA advocacy team weekly round up](#)
- [IHA information center celebrates growth during health information meeting](#)
- [Thank you to the 2022 Iowa Hospital Heroes](#)
- [UI offering COVID-19 vaccine confidence series](#)

UNI nursing program approved by regents

To help address nursing staffing shortages, the Iowa Board of Regents approved the University of Northern Iowa's proposal to plan, develop and implement a [Bachelor of Science in Nursing program](#). UNI President Mark Nook said he anticipates the program will launch in fall 2024.

The main objective of the program is to provide access to more seats at public schools to students seeking a nursing career and to ultimately increase the number of working nurses in Iowa. Twenty-four students will be enrolled in the first program.

"IHA has advocated for more workforce initiatives to recruit and retain health care workers in the state, including initiatives to expand tuition reimbursement programs and incentives to recruit clinicians," said IHA Vice President of Nursing and Clinical Services Jen Nutt. "We're pleased nursing careers are becoming more accessible for Iowans and look forward to working with colleges, universities and hospitals to create a robust health care workforce in Iowa."

IHA advocacy team weekly round up

Several hospital champions were elected to the Iowa legislature in Tuesday's midterm elections, and the IHA advocacy team is looking forward to establishing relations with newly elected lawmakers. The advocacy team is coordinating with hospital leaders to meet and present IHA's 2023 legislative priorities to the new legislators ahead of the 2023 session.

The IHA advocacy team this week also:

- Attended an AHA PAC webinar where it was announced the IHA PAC was one of only a handful of state hospital association PACs to meet or exceed its 2022 fundraising goals.
- Met with the IHA Medicaid Finance work group.
- Presented IHA's 2023 legislative priorities at the IHA District A meeting.

IHA information center celebrates growth during health information meeting

IHA's Information Center updated members of the Council on Health Information about its latest partnerships during its council meeting Thursday, Nov. 10. IHA has implemented or signed contracts for nine various partnerships during 2022.

The council also:

- Heard how the inpatient/outpatient platform was updated to continue to improve member experience.
- Highlighted growth in use of Apprise Outpatient Service Lines.
- Highlighted a new marketing partnership with Real Time Medicare Data.
- Highlighted the release of the new Dimensions platform.
- Watched a demonstration of a newly released Dimensions dashboard highlighting county health rankings and shared a proposed outpatient pricing guide dashboard.
- Received an overview of cybersecurity for 2023.
- Discussed possible financial infographics to be used for public awareness.
- Received an update about CyncHealth.
- Formed a task force to review the Salary Survey to consider enhancements to help address workforce issues.
- Reported information about an upcoming DATABANK webinar scheduled Friday, Dec. 2.
- Reviewed the MidAmerica Information Summit agenda.
- Reported the Wellmark discharge data to surrounding states will be distributed.
- Approved the IHA data sales and distribution report.

The IHA Council on Health Information will next meet Thursday, May 4. Email [Perry Meyer](#) or [Sara Hayes](#) at IHA with questions.

Thank you to the 2022 Iowa Hospital Heroes

IHA and Iowa hospitals are grateful to our hospital staff who ensure hospitals provide quality care every day. Twelve hospital heroes were recognized at IHA's 2022 Annual Meeting, and each is being highlighted in IHA Today. This issue features Clif White from [UnityPoint-St. Luke's Hospital, Cedar Rapids](#). Thank you to all the 2022 heroes and hospital staff for your work and compassion.

If you have someone you want to [nominate as a hospital hero](#), take note for next year's recognition at the 2023 IHA Annual Meeting scheduled from Oct. 10-11. [Email Craig Borchard](#) at IHA with questions.

Clif White

Clif has vast experience in hospital operations and specifically with emergency preparedness and planning. His contributions to his community include his work during the derecho response, his coordination of COVID-19 vaccines and his leadership through the pandemic. After the derecho, Clif worked tirelessly to help his region recover from the storm. He was instrumental in leading communications with local emergency management and he coordinated shelters



UI offering COVID-19 vaccine confidence series

The University of Iowa Prevention Research Center for Rural Health received funding from the Iowa Department of Public Health and the Centers for Disease Control and Prevention to develop a training series reviewing the importance of COVID-19 vaccines.

The webinar series is available for a variety of providers and will review the importance of vaccines and provide tips for communicating with patients about vaccines. The webinars are scheduled from:

- Noon-1 p.m. Wednesday, Nov. 16, for [OB-GYN and family medicine providers](#).
- Noon-1 p.m. Friday, Nov. 18, for [pediatric primary care providers](#).
- Noon-1 p.m. Monday, Nov. 21, for [OB-GYN and family medicine nurses](#).

Participants are eligible for one hour of CME or CNE credit for each training they attend.

Contact [Nikki Gauthreaux](#) with the University of Iowa at 319-467-4251 with questions.

NewsStand

Iowa news

- [Voters in 5 of 8 Iowa counties pass EMS essential funding](#)
- [MercyOne expands Clinton neurological care](#)
- [Vaccine rate gradually increases, COVID-19 cases remain steady](#)

National news

- [Health systems getting big grants for EHR installs, upgrades](#)
 - [Leaked Amazon video shows new telehealth offering](#)
 - [Trust in local hospitals, health systems increased during pandemic](#)
-

Online education

- [2022 IHA Governance Webinar Series](#): Tuesday, Nov. 15
- [Getting Ready for Joint Commission and CMS Health Equity Requirements](#): Tuesday, Nov. 15
- [Patient Rights: An Overview](#): Tuesday, Nov. 29
- [COVID-19 Public Health Emergency](#): Thursday, Dec. 1
- [Pharmacy Conditions of Participation](#): Tuesday, Dec. 6
- [Regulatory Year in Review for the C-Suite](#): Wednesday, Dec. 7
- [Leading During Times of Crisis](#): Monday, Dec. 12
- [CMS Updates](#): Thursday, Dec. 15

In-person meetings

- [IHA Leadership Development Program](#): Wednesday, Nov. 16 - Tuesday, May 16
- [2022 CPHQ Review Course](#): Tuesday, Nov. 29 - Wednesday, Nov. 30
- [Physician Business Leadership Certificate Program](#): Tuesday, Feb. 7, 2023 - Tuesday, Aug. 1, 2023
- [Grant Writing Workshop](#): Tuesday, Feb. 21, 2023

Visit IHA's Digital on Demand store for webinars and videos

Members are encouraged to visit IHA's Digital on Demand store to catch up on webinars or informational videos they may have missed.

The IHA Digital on Demand store offers:

- [Demonstration and training videos](#) for DataGen, DATABANK and Dimensions dashboards.
- [CEO podcasts](#).
- Previously recorded [webinars and presentations](#) including project presentations from the Advanced Leadership Academy.
- [Trustee resources](#).

Click [HERE](#) to visit the IHA Digital on Demand store.

Hospital jobs site connects hospitals with qualified candidates

Are you looking for qualified health care professionals for your Iowa hospital? [HospitalCareers.com](#) can help. This website connects thousands of nurses, providers and other hospital jobseekers with Iowa hospitals each year and is a main resource for jobseekers looking for work in health care.



