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Thursday, Aug. 11, 2022

Today's headlines:

- [Physician Business Leadership Certification Program completed by 14 doctors](#)
- [Reserve your rooms for the 2022 IHA Annual Meeting](#)
- [Patient rights topic of IHA regulatory webinar](#)
- [IHA'S newest PMG board meets for first time](#)
- [Correction: PayZen offers new approach to patient financing for Iowa hospitals](#)

Physician Business Leadership Certification Program completed by 14 doctors

IHA congratulates the fourth cohort of physicians who completed the Physician Business Leadership Certificate Program this week. These 14 physicians participated in five sessions over the past six months. The curriculum is based on building foundational leadership skills and understanding of business and operational issues influencing health care delivery. Faculty include local and nationally recognized subject matter experts and physicians. This year each session was facilitated by a program alumnus.

Physicians completing the curriculum include:

- Rana Al-Durrah, M.D., pediatrician with [MercyOne](#) Pediatric Clinic.
- Clay Dahlquist, D.O., chief medical officer with [Waverly Health Center](#).
- Michele Dikkers, D.O., family physician with [Guttenberg Municipal Hospital](#).
- Stephanie Ezeburio, M.D., family physician with Isiaku Health.
- Kristin Gisselman, D.O., family physician with [Mercy Medical Center-Cedar Rapids](#).
- Angela Greif, M.D., chief medical officer with [UnityPoint Health-Jones Regional Medical Center](#).
- Jennifer Groos, M.D., pediatrician and clinical leadership consultant with Primary Health Care and Iowa Primary Care Association.
- Julie Hanson, M.D., pediatric urgent care director with [MercyOne](#).
- Raheel Jiwan, M.D., family physician with [Jefferson County Health Center](#).
- Robert Kruse, M.D., occupational medicine with [MercyOne Des Moines Medical Center](#).
- Tarun Kumar, M.D., pediatric surgeon with [MercyOne Des Moines Medical Center](#).
- Patricia Milner, M.D., family medicine and obstetrics with [Mahaska Health](#).
- Cristella Torres, M.D., medical director with All Care Health Center.
- Eric Svestka, M.D., family physician with [Winneshiek Medical Center](#).

This certificate program is provided and supported through a collaboration of IHA, the Iowa Medical Society, the Iowa Healthcare Collaborative and the Iowa Academy of Family Physicians. For more information about the program, [email Corey Martin at IHA](#).



Reserve your rooms for the 2022 IHA Annual Meeting

Stay near the action of the 2022 IHA Annual Meeting by reserving your room at the Hilton Downtown Des Moines. The Hilton Downtown Des Moines is across the street from the Community Choice Credit Union Event Center, so you won't miss out on engaging education sessions, networking opportunities and receptions.

IHA has reserved a room block for attendees from Monday, Oct. 3-Wednesday, Oct. 5. Attendees using the room block will receive a discounted rate for their stay. Just [complete the online form to book a room](#) before they are sold out.

The reservation requires a credit card deposit of \$218.03 for one night. IHA will not offer shuttle service to the convention center from other hotels. [Email IHA with registration questions](#).

Patient rights topic of IHA regulatory webinar

Critical access hospitals soon must comply with the Centers for Medicare and Medicaid Services regulations about protecting patient rights. General acute care hospitals must already comply with the regulations. Patient rights protection is one of the most-cited condition-level deficiencies for these two types of hospitals.

Nancy Ruzicka, a consultant on state and federal rules, will help hospital staff and administration understand the requirements for providing care in a safe environment for patients, especially those in need of behavioral health services. Participants also will learn about risks for citation, CMS' definitions of restraints and seclusion and the difference between a complaint and grievance.

[The patient rights overview webinar](#) is scheduled from 10 a.m.-noon Tuesday, Nov. 29. Email [Tori Hanson](#) at IHA with questions.

IHA'S newest PMG board meets for first time

IHA recently formed the Iowa Society for Hospital Preparedness and Emergency Managers personal membership group. The 13-member board met Tuesday, led by board president Chris Perrin, emergency management coordinator at [Mary Greeley Medical Center](#), to discuss its goals as a personal membership group and lay the

groundwork for its 2023 spring conference scheduled Tuesday, March 21, 2023.

Members of the board include:

- Jared Zimmer, president-elect, paramedic with [Iowa Specialty Hospitals and Clinics-Belmond](#) and [Clarion](#).
- Nicole Glass, secretary, director of respiratory care, EKG, environmental services and emergency management with [MercyOne Clinton Medical Center](#).
- Anna Anderson, director of quality management with [Van Diest Medical Center](#).
- Brandon Hayes, safety and emergency preparedness coordinator with [Greene County Medical Center](#).
- Michelle Stapp, director of health and safety with [Story County Medical Center](#).
- Christopher Williams, safety and emergency management specialist with [Mercy Medical Center Cedar Rapids](#).
- Adam Sowell, emergency medical services coordinator with [UnityPoint Health Trinity Bettendorf](#).
- William Cline, paramedic with [Van Buren County Hospital](#).
- Ronnie Ross, safety officer with [Cass Health](#).
- Suzanne Cooner, CEO of [Audubon County Memorial Hospital](#).
- Kollen Dahl, emergency preparedness coordinator with [UnityPoint Health-Des Moines Medical Center](#).
- Angie Morgan, safety coordinator with [Broadlawns Medical Center](#).

The group has 150 members with the goal to include a representative from all IHA member hospitals. The board members also discussed ways to coordinate with the Iowa Department Health and Human Services to streamline emergency preparedness.

Hospital emergency service staff are encouraged [to join the group for educational and networking opportunities](#).



PayZen offers new approach to patient financing for Iowa hospitals

Growing patient debt and shrinking provider margins are the new normal. The old approaches to patient financing won't cut it anymore. [New ServiShare partner, PayZen](#), is a non-recourse patient financing organization that offers every patient 0% interest and fee-free payment options to pay their medical bills over time.

PayZen differs from other patient financing programs by:

- Approving all patients for 0% interest, no-fee payment plans from three to 60 months.
- Funding payment plans on a non-recourse basis after patients make their first payment.
- Offering a four-week implementation on the Epic App Orchard with no information technology investment.
- Offering custom monthly installment and terms based on AI-powered

underwriting that evaluates 30,000 patient data points to present three options that fit the patient's affordability and budget.

- Providing superior patient experience throughout and never using aggressive collections tactics or legal strategies.

If you're interested in increasing patient collections by 30% or more, accelerating cash flow, reducing accounts receivable days, alleviating burden on revenue cycle management staff and making health care more affordable for patients, PayZen's affordability financing platform is the answer.

Email [Ed Young](#), vice president of solutions at PayZen, to hear about their unique approach, view a demo or see an analysis of your hospital's potential collections improvement.

[Read more about PayZen's partnership with IHA.](#)

Updated to include a link to the IHA-PayZen partnership press release.

NewsStand

Iowa news

- [Monkeypox vaccine available to certain residents in Polk County](#)
- [Some Iowa hospitals close beds as number of COVID-19 patients decreases](#)
- [MercyOne Clinton nurse receives scholarship to continue medical education](#)

National news

- [Landmark bill's cost-reduction efforts draw praise from health care groups](#)
- [A 'staggering' number of people couldn't get care during the pandemic, poll finds](#)
- [COVID-19 hospitalizations dip after climbing for weeks](#)

Click [HERE](#) to read daily NewsStand postings.

Online education

- [2022 IHA Employment Law Four-Part Virtual Series](#): Tuesday, Aug. 16
- [Creating Successes: IHA's Summer Series for Health Care Leaders](#): Tuesday, Aug. 16
- [Review of the Rural Emergency Hospital Program](#): Monday, Aug. 22
- [Infection Prevention and Antibiotic Stewardship](#): Tuesday, Sept. 13
- [2022 IHA Governance Webinar Series](#): Tuesday, Sept. 13 - Tuesday, Nov. 15
- [Swing-bed Fundamentals](#): Tuesday, Nov. 8
- [Patient Rights: An Overview](#): Tuesday, Nov. 29
- [Pharmacy Conditions of Participation](#): Tuesday, Dec. 6
- [CMS Updates](#): Thursday, Dec. 15

In-person meetings

- [IHERF Swinging for Scholars Golf Outing](#): Thursday, Sept. 1
- [Iowa Society for Healthcare Engineering Fall Conference](#): Thursday, Sept. 15 - Friday, Sept. 16
- [IHA Annual Meeting](#): Monday, Oct. 3 - Wednesday, Oct. 5
- [Performance and Process Improvement - Leadership "Yellow Belt" Workshop](#): Tuesday, Oct. 18 - Wednesday, Oct. 19
- [2022 CPHQ Review Course](#): Tuesday, Nov. 29 - Wednesday, Nov. 30

Visit IHA's Digital on Demand store for webinars, podcasts and more

Members are encouraged to visit IHA's Digital on Demand store to catch up on webinars or informational videos they may have missed.

The IHA Digital on Demand store offers:

- [Demonstration and training videos](#) for DataGen, DATABANK and Dimensions dashboards.
- [CEO podcasts](#).
- Previously recorded [webinars and presentations](#) including project presentations from the Advanced Leadership Academy.
- [Trustee resources](#).

Click [HERE](#) to visit the IHA Digital on Demand store.

Hospital jobs site connects hospitals with qualified candidates

Are you looking for qualified health care professionals for your Iowa hospital? [HospitalCareers.com](#) can help. This website connects thousands of nurses, providers and other hospital jobseekers with Iowa hospitals each year and is a main resource for jobseekers looking for work in health care.



Your resource for Iowa hospital and health system jobs.

HospitalCareers.com



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