

2022 Young Executive Achievement Award Nominee



Dustin Wright, CEO

Floyd Valley Healthcare, Le Mars

- Years of service at the hospital/organization = 3 ½
- Years of service in health care = 12

Nomination

Ralph Klemme, Board Chair

Floyd Valley Healthcare

Dustin Wright, CEO, has been with Floyd Valley Healthcare for 3 ½ years. Dustin is a very professional, confident, personable and futuristic individual which allows him the ability see and accept health care as ever-changing. Dustin is passionate about what the future holds for health care and continuously works with the board, the providers and staff daily to strive for the best possible patient care for our community. Since Dustin's arrival Floyd Valley Healthcare continues to receive many awards:

- February 2019 – Top 100 Critical Access Hospital by iVantage Health Analytics.
- May 2019 – Top 67 Critical Access Hospital by Becker's Hospital Review.

- June 2019 – Floyd Valley Community Health Top 5 Percent Nationally Premier Performer by SHPBEST.
- July 2019 – Dustin Wright, 1 of 7 Iowa CEOs honored as Critical Access Hospital CEOs to Know by Becker's Healthcare.
- January 2020 – Floyd Valley Healthcare received 5 Stars from CMS – Overall Hospital Quality Star Rating for 2020.
- February 2020 – Top 100 Critical Access Hospital by the Chartis Center for Rural Health.
- June 2020 – Floyd Valley Community Health CMS 5 Star Rating HHCAHPS.
- August 2020 – CMS 5 Star Rating Patient Experience.
- January 2022 – Women's Choice Award.
- February 2022 – Top 100 Critical Access Hospital.

During Dustin's first days at Floyd Valley Healthcare, he met with each department manager and continues almost four years later to have an open-door policy with those managers as well as all staff members. It is common for a staff member to stop and share both good and sometimes sad personal news with Dustin, which shows that Dustin has built and continues to strengthen relationships with his staff. Dustin has very strong faith in God, and we believe that this leads him daily as he works to make those tough decisions always focusing on the patients, visitors, staff, providers and community. Dustin is an amazing listener, displays an honest presence during each conversation and puts sincere thought into his answers. Dustin's faith leads him as he continues to make those tough forward-thinking decisions while focusing on best practices for patients, visitors, staff, providers and the community.

Dustin is always encouraging leadership growth among the staff within the organization. He promotes compassion, integrity and service excellence by demonstrating those values every day. In preparation of each monthly board meeting, Dustin meets with me, the board chairperson, before the board packet goes out, to discuss agenda topics and to hear if there is anything else that we feel needs to be brought forward. Dustin is very good at keeping the board informed throughout the month and comes to our board meetings prepared, background work completed and open to suggestions. He is a confident and approachable person, and this includes his

interactions with the staff and public. When the COVID-19 Pandemic became a reality in early 2020, our community came together weekly in the hospital boardroom (social distancing) and planning for the surge scenario. When the surge hit, everyone knew what to do and it was because of Dustin's guidance, leadership and his ability to portray calm during the storm. And, at such a young age, his ability to lead in situations such as this is just incredible.

Dustin's involvement in the community goes unmatched in his short tenure in Le Mars, as he's a member of the Le Mars Business Initiative Corporation (LBIC), Le Mars Child Care Steering Committee member, Kiwanis Club Board member, YMCA Board member, Siouxland's Big Brother Big Sister Program by adopting a little brother and is the Le Mars Area Betterment Foundation Board President. Dustin has been instrumental in the Strategic Growth of Floyd Valley Healthcare during his tenure. He has helped grow both our surgical and outpatient services to ensure that patients have state of the art services here at home.

With each endeavor, he begins by always looking at the benefit of the communities in which we serve. The title of our 2021 Annual Report 'Always. Moving. Ahead. Preparing for the Future' provides a glimpse into his vision for Floyd Valley Healthcare serving Plymouth County, Iowa and the many patients from other areas who have chosen Floyd Valley Healthcare for their health care needs.

The growth that Floyd Valley Healthcare has continued to experience has led to the development of a nearly \$10.5 million expansion to accommodate needed space for our specialty clinic practices and therapy department. The project will consist of new and remodeled space combining for over 13,000 square feet. Twenty new exam rooms, along with a specialty clinic entrance and will allow for current and future specialty practice growth. In addition, Floyd Valley Therapies will be expanded, which will double their space adding much-needed square footage for equipment and examination rooms. Construction has begun with the installation of additional Geo-Thermal Wells. Construction will be completed by fall of 2023. Keeping health care local is and will continue to be a top priority for our board of trustees and leadership team. The success and growth we have seen over these past four years, and during a pandemic, is a direct testament to our talented and dedicated team members and Dustin's leadership. It is truly

the people at Floyd Valley Healthcare and Dustin Wright as their leader that sets us apart from others.

Summary

Dustin Wright, CEO, Floyd Valley Healthcare, is a native of Primghar. He received his bachelor's degree from the University of Iowa and a master's degree in Healthcare Administration at the University of Missouri. Dustin started his health care career at the University of Wisconsin Hospital before moving to Sanford Sheldon Medical Center in Sheldon. Dustin served as CEO at Community Memorial Hospital in Sumner, IA and VP of Operations at UnityPoint Health – Marshalltown. Dustin, his wife, Andrea and daughter, Charli Joy, enjoy golfing, bike riding and walking. Dustin is a member of the Le Mars Business Initiative Corporation, Kiwanis, YMCA Board, Siouxland Big Brothers, and is the Le Mars Area Betterment Foundation Board President. Dustin is a Fellow in the American College of Healthcare Executives and involved in various levels of the Iowa Hospital Association.

Letter of Support No. 1

David Schipper, Chief, and Mike Wise, Assistant Chief, Le Mars Fire and Rescue Department and Emergency Services

As a newly appointed ambulance director, it was important to meet the new CEO of Floyd Valley Healthcare, Dustin Wright. He was more than willing to meet with me to discuss our operations and service and the direction we were looking to move the service forward to. I was very thankful for his support as we work with Floyd Valley Healthcare so extensively. This support allowed us to provide more services to Floyd Valley Healthcare and our community. Since that meeting, our changes became a reality. Dustin offered his and Floyd Valley Healthcare's support during the extensive change of merging our Ambulance service and Fire-Rescue together as one. We are now setting up training with his staff to allow us to keep our skills up to the best of our abilities. Dustin has allowed Floyd Valley Healthcare to grow with the times, seeing the need to grow many services. He led Floyd Valley Healthcare during the difficult times of the COVID-19 pandemic. The Le Mars Fire-Rescue Department is grateful to work with a positive driving force such as Dustin. We feel like Floyd Valley Healthcare is in good hands and will continue to be the leader that it is. With all the above said, we support Dustin Wright to be considered for the 2022 IHA Young Executive Achievement Award.

Letter of Support No. 2

Michael Donlin, City Council

Le Mars, Iowa

I write to support the nomination of Dustin Wright for the IHA Young Executive of the Year Award. My unequivocal support for Dustin comes from three sources.

First, as a resident of Le Mars and a patient of Floyd Valley Healthcare over the past 3+ years, I have observed him superbly managing not only the "routine" challenges of rural health care, but also the extraordinary pandemic challenges that sought to overcome our local systems.

Secondly, in my new role as a member of the City Council in Le Mars, I have been the recipient of the usual financial, statistical and audit reports that municipal hospitals submit. All of that information points to the excellent job Dustin is doing during his tenure. Furthermore, dozens of citizens who have been beneficiaries of Floyd Valley's services have shared their personal stories of the great service and caring culture that permeates his organization.

Finally, as the executive who preceded Dustin in that leadership role, I think I'm qualified to say that the outstanding reputation that Floyd Valley has earned and enjoyed over the past decades, has continued and even further blossomed under his professional and personal leadership style. Such accomplishments by a young executive make him an outstanding nominee for this award. Select him!

Thank you for your consideration.

Letter of Support No. 3

Jeff TeBrink, Sheriff

Plymouth County Sheriff's Office

Kevin Vande Vegte, Chief of Police

Le Mars

Dustin Wright has been proactive in developing relations between Floyd Valley Hospital and the law enforcement agencies in our service area. His leadership helped guide our emergency response system during the early stages of COVID-19. We believe that the communication and cooperation between Dustin Wright and his leadership team helped our agencies plan, respond, mitigate, and recover from the turmoil caused by the pandemic.

Dustin Wright has been willing to discuss with law enforcement representatives safety matters that directly affect the patrons of Floyd Valley Hospital, its staff, and the citizens of Le Mars and Plymouth County. His leadership over the past several years has made Le Mars and Plymouth County a safer place to live.

IHA involvement

Education:

- 2022 Governance Webinar Series
- 2022 Creating Success: IHA's Summer Series for Health Care Leaders
- 2022 Governance Forum
- 2022 Hospital Day on the Hill
- 2022 Critical Access & Rural Hospital Forum

Board/Council memberships:

- Council on Health Information 2019
- Council on Representation and Advocacy 2020-2021
- IHA District A Chair 2019-2020
- IHERF Board of Directors, 2020-2023

IHA PAC Contributor:

- 2021
- 2020
- 2019
- 2017