



2022

POLITICAL ACTION KIT

**HOSPITALS HELPING TO
ELECT HEALTH CARE
CHAMPIONS**



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A Message from the IHA PAC Committee

Health care is changing ... and hospitals and health systems are transforming to meet the evolving needs of our patients and communities. Hospitals are located in 90 of the 99 counties in our state. We're often the largest employer in the community. We are pillars of those communities, and we are key stakeholders.

The blue and white hospital "H" carries the promise of help, hope and healing. While the hospital of the future continues to extend that promise, it may do so in significantly new ways. That means our hospitals and health systems must advance, too, in order to sustain access to high quality health care for Iowans.

With 118 hospitals and several health systems, we have the opportunity to profoundly influence health policy in Iowa. Our role in politics can help enhance the delivery of health care and the outcomes for our patients.

To do this, we need to make the field more unified and increase our visibility at the Capitol. We must be politically active and broaden our base of supporters. This is no time for hospital leaders to stand on the sidelines. The 2022 midterm election cycle will soon be underway. **The IHA PAC's goal for 2022 is to raise \$125,000.**

As part of this effort, the IHA PAC is will send a link with the IHA PAC campaign kits materials needed for your campaign. When using the IHA PAC kit, please keep in mind the following:

- Giving to the IHA PAC is voluntary.
- The materials can be tailored as you need.
- Follow the rules of the road – legal and regulatory compliance is crucial.
- IHA staff is available to support your efforts, no matter how great or small.
- Our success depends on you.

It's time to make our voices heard at the Iowa Capitol. So, thank you for your willingness to take this journey with us. It is going to be outstanding.

2022 PAC Committee:

Jason Harrington, Chair

President and CEO

District A

Lakes Regional Health Care, Spirit Lake

Kevin Kincaid, Vice Chairman

CEO

District C

Knoxville Hospitals and Clinics, Knoxville

Chris Mitchell, Treasurer

President and CEO

Iowa Hospital Association, Des Moines

Robert Kroese, Ex-officio

CEO

District C

Pella Regional Health Center, Pella

Becky Anthony, Staff Liaison

Senior Vice President

Iowa Hospital Association, Des Moines

Ben Davis

CEO

District A

Osceola Regional Health Center, Sibley

Chad Wolbers

CEO

District B

UnityPoint Health-Finley Hospital, Dubuque

Jennifer Havens

CEO

District C

UnityPoint Health-Grinnell Regional Medical Center, Grinnell

Matt Sells

CEO

District D

Shenandoah Medical Center, Shenandoah

Dr. Teri Wahlig

CEO

District E

ChildServe, Johnston

Carl Behne, At-Large

CEO

District A

Burgess Health Center

Onawa

Kim Price, At-Large

CEO

District B

Franklin General Hospital, Hampton

David Burd, At-Large

President and CEO

District D

Methodist Jennie Edmundson, Council Bluffs

David Stark, At-Large

CEO

District E

UnityPoint Health-Des Moines, Des Moines

2022 STATEWIDE PAC GOALS

HEALTH SYSTEMS	CITY	GOAL
MercyOne	Clive	\$7,500
Genesis Health System	Davenport	\$7,500
Gundersen Health System	LaCrosse, WI	\$5,000
CHI Health	Omaha	\$5,000
Nebraska Methodist Health System	Omaha	\$5,000
Avera Health	Sioux Falls, SD	\$5,000
Sanford Health	Sioux Falls, SD	\$5,000
Mayo Clinic	Rodchester, MN	\$5,000
Great River Health	West Burlington	\$7,500
UnityPoint Health System	West Des Moines	\$7,500
HOSPITALS	CITY	GOAL
Mercy Medical Center - Cedar Rapids	Cedar Rapids	\$4,500
UnityPoint Health-St. Luke's Hospital	Cedar Rapids	\$4,500
Genesis Medical Center-Davenport	Davenport	\$4,500
MercyOne Des Moines Medical Center	Des Moines	\$4,500
UnityPoint Health-Iowa Methodist Medical Center	Des Moines	\$4,500
University of Iowa Hospital & Clinics	Iowa City	\$4,500
MercyOne North Iowa Medical Center	Mason City	\$4,500
Mary Greeley Medical Center	Ames	\$3,500
MercyOne Siouxland Medical Center	Sioux City	\$3,500
MercyOne Waterloo Medical Center	Waterloo	\$3,500
UnityPoint Health-Allen Hospital	Waterloo	\$3,500
Southeast Iowa Regional Medical Center, Inc	West Burlington	\$3,500
CHI Health Mercy Council Bluffs	Council Bluffs	\$2,500
Broadlawns Medical Center	Des Moines	\$2,500
UnityPoint Health-Iowa Lutheran Hospital	Des Moines	\$2,500
MercyOne Dubuque Medical Center	Dubuque	\$2,500
UnityPoint Health-Trinity Regional Medical Center	Fort Dodge	\$2,500
Mercy Iowa City	Iowa City	\$2,500
UnityPoint Health-St. Luke's, Sioux City	Sioux City	\$2,500
UnityPoint Health-Trinity Bettendorf	Bettendorf	\$2,000
St. Anthony Regional Hospital	Carroll	\$2,000
MercyOne Clinton Medical Center	Clinton	\$2,000
Methodist Jennie Edmundson	Council Bluffs	\$2,000
UnityPoint Health-Finley Hospital	Dubuque	\$2,000
UnityPoint Health-Marshalltown	Marshalltown	\$2,000
Ottumwa Regional Health Center	Ottumwa	\$2,000
Spencer Hospital	Spencer	\$2,000
UnityPoint Health-Methodist West Hospital	West Des Moines	\$2,000

Monroe County Hospital & Clinics	Albia	\$1,500
Kossuth Regional Health Center	Algona	\$1,500
UnityPoint Health-Jones Regional Medical Center	Anamosa	\$1,500
Cass Health	Atlantic	\$1,500
Davis County Hospital & Clinics	Bloomfield	\$1,500
Boone County Hospital	Boone	\$1,500
MercyOne Cedar Falls Medical Center	Cedar Falls	\$1,500
MercyOne Centerville Medical Center	Centerville	\$1,500
Lucas County Health Center	Chariton	\$1,500
Floyd County Medical Center	Charles City	\$1,500
Cherokee Regional Medical Center	Cherokee	\$1,500
Clarinda Regional Health Center	Clarinda	\$1,500
Iowa Specialty Hospital-Clarion	Clarion	\$1,500
Wayne County Hospital and Clinic System	Corydon	\$1,500
Greater Regional Health	Creston	\$1,500
Winneshiek Medical Center	Decorah	\$1,500
Crawford County Memorial Hospital	Denison	\$1,500
Palo Alto County Health System	Emmetsburg	\$1,500
Avera Holy Family Hospital	Estherville	\$1,500
Jefferson County Health Center	Fairfield	\$1,500
UnityPoint Health-Grinnell Regional Medical Center	Grinnell	\$1,500
Grundy County Memorial Hospital	Grundy Center	\$1,500
Franklin General Hospital	Hampton	\$1,500
Myrtue Medical Center	Harlan	\$1,500
Horn Memorial Hospital	Ida Grove	\$1,500
Buchanan County Health Center	Independence	\$1,500
Hansen Family Hospital	Iowa Falls	\$1,500
Greene County Medical Center	Jefferson	\$1,500
Blessing Health Keokuk	Keokuk	\$1,500
Knoxville Hospital & Clinics	Knoxville	\$1,500
Stewart Memorial Community Hospital	Lake City	\$1,500
Floyd Valley Healthcare	Le Mars	\$1,500
Regional Medical Center	Manchester	\$1,500
Compass Memorial Healthcare	Marengo	\$1,500
CHI Health Missouri Valley	Missouri Valley	\$1,500
Ringgold County Hospital	Mount Ayr	\$1,500
Henry County Health Center	Mount Pleasant	\$1,500
UnityPoint Health-Trinity Muscatine	Muscatine	\$1,500
Story County Medical Center	Nevada	\$1,500
MercyOne Newton Medical Center	Newton	\$1,500
Burgess Health Center	Onawa	\$1,500
Orange City Area Health System	Orange City	\$1,500
Mitchell County Regional Health Center	Osage	\$1,500
Clarke County Hospital	Osceola	\$1,500
Mahaska Health	Oskaloosa	\$1,500
Pella Regional Health Center	Pella	\$1,500
Montgomery County Memorial Hospital	Red Oak	\$1,500
Hegg Health Center Avera	Rock Valley	\$1,500
Sanford Medical Center Sheldon	Sheldon	\$1,500
Shenandoah Medical Center	Shenandoah	\$1,500
Sioux Center Health	Sioux Center	\$1,500
Lakes Regional Healthcare	Spirit Lake	\$1,500
Buena Vista Regional Medical Center	Storm Lake	\$1,500
Virginia Gay Hospital	Vinton	\$1,500
Washington County Hospital & Clinics	Washington	\$1,500
Waverly Health Center	Waverly	\$1,500
Van Diest Medical Center	Webster City	\$1,500
MercyOne West Des Moines Medical Center	West Des Moines	\$1,500
Gundersen Palmer Lutheran Hospital and Clinics	West Union	\$1,500
Madison County Health Care System	Winterset	\$1,500

Audubon County Memorial Hospital & Clinics	Audubon	\$1,000
Iowa Specialty Hospital-Belmond	Belmond	\$1,000
Hancock County Health System	Britt	\$1,000
Clive Behavioral Health	Clive	\$1,000
MercyOne Clive Rehabilitation Hospital	Clive	\$1,000
University of Iowa Health Network Rehabilitation Hospital	Coralville	\$1,000
CHI Health Mercy Corning	Corning	\$1,000
Regional Health Services of Howard Co.	Cresco	\$1,000
Select Specialty Hospital-Quad Cities	Davenport	\$1,000
Genesis Medical Center-De Witt	De Witt	\$1,000
Select Specialty Hospital-Des Moines	Des Moines	\$1,000
UnityPoint Health-Blank Children's Hospital	Des Moines	\$1,000
MercyOne Dyersville Medical Center	Dyersville	\$1,000
MercyOne Elkader Medical Center	Elkader	\$1,000
Adair County Health System	Greenfield	\$1,000
Guthrie County Hospital	Guthrie Center	\$1,000
Guttenberg Municipal Hospital and Clinics	Guttenberg	\$1,000
George C. Grape Community Hospital	Hamburg	\$1,000
Hawarden Regional Healthcare	Hawarden	\$1,000
Humboldt County Memorial Hospital	Humboldt	\$1,000
Childserve	Johnston	\$1,000
Van Buren County Hospital	Keosauqua	\$1,000
Decatur County Hospital	Leon	\$1,000
Manning Regional Healthcare Center	Manning	\$1,000
Jackson County Regional Health Center	Maquoketa	\$1,000
MercyOne New Hampton Medical Center	New Hampton	\$1,000
MercyOne Oelwein Medical Center	Oelwein	\$1,000
Dallas County Hospital	Perry	\$1,000
Pocahontas Community Hospital	Pocahontas	\$1,000
MercyOne Primghar Medical Center	Primghar	\$1,000
Avera Merrill Pioneer Hospital	Rock Rapids	\$1,000
Loring Hospital	Sac City	\$1,000
Osceola Regional Health Center	Sibley	\$1,000
Keokuk County Health Center	Sigourney	\$1,000
Community Memorial Hospital	Sumner	\$1,000
Veterans Memorial Hospital	Waukon	\$1,000



2022

POLITICAL ACTION KIT

Volunteer Coordinator PAC Assets



Find a Volunteer Campaign Coordinator.

IHA strongly urges finding a volunteer who can oversee your organization's campaign. In addition to overseeing the simple tasks outlined below, your campaign coordinator will receive support from IHA staff to ensure the IHA PAC campaign runs smoothly and efficiently.

The responsibilities of the volunteer campaign coordinator are reasonable and manageable. They include:

- Ensuring solicitation materials are approved by your hospital or health system leadership.
- Preparing or working with IHA staff to prepare the PAC fundraising campaign and asking for support when needed.
- Understanding the rules of the road and operating in a way that complies with state and federal laws.
- Helping to identify prospective contributors and communicating with them about the importance of the IHA PAC.
- Oversee fundraising activities including asking for contributions or helping others make the request.
- Thanking contributors.

Your campaign coordinator should list his or her personal contact information here:

Name Title

Organization

Mailing Address

Email

Phone

Please return this form to Rachel Sigler at siglerr@ihaonline.org.

For questions, please contact IHA at (515) 288-1955 or ihapac@ihaonline.org.

Congratulations on accepting the role of a volunteer campaign coordinator.

Thank you for volunteering to work on your hospital's IHA PAC campaign.

IHA has created two models for success – DIY (Do It Yourself) or DIFY (Do It For You). With the DIY model, the IHA PAC provides the templates for materials and guidance. Feel free to use the materials as you wish and customize them to your needs. All of the materials in this kit are available for download at <https://www.ihaonline.org/advocacy/iha-pac/>. How and when you execute the campaign must be done only on your voluntary time and without the use of hospital resources.

For the DIFY model, IHA staff will execute the campaign for you on a schedule of your choice following your approval of materials and with your contact list for potential contributors.

TWO FUNDRAISING CAMPAIGN OPTIONS TO HELP IHA PAC

Do It Yourself (DIY)



Toolkit of materials sent to hospital PAC contact to customize.



Comply with Federal Election and IRS rules.



Work with IHA to recognize donors.



IHA staff support provided as you request.

Do It For You (DIFY)



Work with IHA PAC staff to design your campaign based on IHA PAC prepared templates.



Materials are sent by IHA PAC staff to an approved list of hospital employees and on a schedule you request.



IHA staff follows up with donors as approved.



IHA PAC recognizes donors.

We have provided the steps for each model depending on your choice. If you decide to change gears and want to move to the other model at any point during the campaign, please let us know. We look forward to working with you. If you have any questions, please contact IHA at (515) 288-1955 or ihapac@ihaonline.org.

Do It Yourself (DIY)

Step 1: Meet with IHA Staff

The IHA PAC will help launch your campaign by providing templates for your solicitations, supporting background materials and guidance.

Step 2: Identify Potential Contributors

The C-suite involvement in the campaign and support of the IHA PAC is critical to its success.

Create a list of potential contributors including:

- All salaried, full-time employees holding supervisory and managerial positions.
- Trustees/board members.
- Physicians that are full-time, salaried employees of the hospital.

Step 3: Send Letters/Emails to Potential Eligible Contributors

Using the sample templates, please customize and send the solicitation materials to potential contributors.

Contact Rachel Sigler at siglerr@ihaonline.org to request campaign brochures/envelopes.

Please be sure to use the guidelines below for sending and receiving purposes.

Every IHA PAC volunteer uses his or her personal resources to contact potential contributors. This means sending materials from a personal email address, using personal or IHA letterhead/stationery, paying for postage from personal funds, and using voluntary time to make the ask.

Potential contributors should not receive materials through work emails and work addresses. Personal emails and home addresses must be used.

Step 4: Follow-up

After sending the initial solicitation letter, following up with each potential contributor is recommended.

Be careful not to pressure staff. Giving to the IHA PAC is voluntary. Individual employees must be able to refuse to contribute without any reprisal.

Step 5: Sending Contributions

Individual donors should be directed to make checks payable to the IHA PAC and send check contributions to:

IHA PAC
c/o Iowa Hospital Association
100 E. Grand, Suite 100
Des Moines, IA 50309

The IHA PAC does not accept cash.

Checks should be written at each donor's home and sent from home. Personal postage must be used. Hospital or organization postage may not be used.

Only personal credit cards may be used.

For credit card contributions, please ask contributors to visit <https://my.ihaonline.org/Donate-PAC>.

Step 6: Say Thank You!

Whatever the contribution, the volunteer campaign coordinator should send a thank you message.

Remember, today's thank you is the beginning of next year's IHA PAC solicitation.

For questions, please contact IHA at (515) 288-1955 or ihapac@ihaonline.org.

HANDY GUIDE

For Your PAC Solicitation Efforts

DIY Guidelines for Administering a PAC Fundraising Campaign

- Only individual contributions can be accepted. Contributions directly from a hospital account are prohibited.
- The 2022 IHA PAC Committee set the statewide goal at \$125,000.
- The campaign will run through Sept. 30.

Who can be solicited for IHA PAC contributions?

- All salaried, full-time employees holding supervisory and managerial positions.
- Trustees/board members.
- Physicians, as long as they are full-time, salaried employees of the hospital.

What are suggested contribution levels?

Title/Position	Small Facility	Large Facility
CEOs and Trustees	\$1,000	\$2,000
Senior Vice Presidents/ Vice Presidents	\$500	\$750
Directors	\$150	\$350
Managers	\$75	\$150

What is the process to solicit IHA PAC contributions?

- Demonstrate your support by making your PAC contribution early. Show your organization's leaders, trustees and employed physicians the PAC is important for the hospital.
- Highlight your hospital's past performance and campaign results. A list of past campaign contributions from your organization is available from IHA.
- All individuals soliciting PAC contributions should ask in a personal capacity and not on behalf of the hospital or health system. People can actively participate in soliciting PAC funds, for example, by holding meetings or talking with colleagues. PAC discussions and solicitations may take place at the hospital, preferably on personal time during lunch or after work hours.
- Written solicitation must be on personal stationery or IHA PAC letterhead. IHA staff can provide letterhead or an electronic image of the IHA PAC logo for your use.
- Any communication should clearly state that all IHA PAC contributions are voluntary and that any amount given or the decision not to give does not affect job status, performance review, compensation or employment.
- Iowa law allows the use of public resources for communications that do not expressly advocate for a clearly identified candidate or a ballot issue.
- Hospitals cannot use a payroll deduction to collect employee contributions.
- PAC contributions are not tax deductible.

FUNDRAISING EVENTS AND CASH DONATIONS

For Your PAC Solicitation Efforts

What are the guidelines for campaign fundraiser events?

If you sponsor an event, you should have a sign-up sheet that includes:

- Brief description of the type of fundraiser and date of the event.
- Total number of individuals donating \$10 or less and the sum of dollars received in this category.

The sign-up sheet(s) should include the following information from each participant who donates \$11 or more.

- First and last name.
- Home address.
- Individual cash donation amount.
- Date.

Cash Donations

When submitting cash donations, please DO NOT mail them to IHA. In lieu of sending cash, it is permissible to use a money order. Corporate checks are not allowed. Please DO NOT deposit cash in your hospital's account and then submit a check from your hospital's account. When mailing multiple contributions or an entire hospital campaign, please use a mail service with a tracking number.

Recognized Individual Leadership Contributions

AHA and IHA recognize the following personal leadership contributions:

- President's Circle: \$5,000+
- Champions Club: \$2,500+
- Ben Franklin Club: \$1,000+
- Chairman's Circle: \$500+
- Capitol Club: \$350+

Most Valuable PAC Players and Grassroots Champion

Each year, the IHA PAC, in partnership with the AHA PAC, selects two Iowa hospital PAC campaigns that went above and beyond and an Iowa hospital leader who was committed to advocating on behalf of IHA issues with their legislators. These award recipients are forwarded to AHA and receive an award plaque as well as recognition at the AHA and IHA annual meetings.

Organization Goals

Hospitals and health systems meeting or exceeding their goal will be recognized in IHA Today, at the IHA Annual Meeting and will receive certificates.

To obtain IHA PAC brochures contact IHA at ihapac@ihaonline.org or (515) 288-1955.



Contributions or gifts to the IHA PAC are not deductible as charitable contributions for federal income tax purposes. All contributions are voluntary and have no impact on your job status, performance review, compensation or employment. Any giving guideline is merely a suggestion. Any amount given or the decision not to give will not advantage or disadvantage you. Federal law requires us to use our best efforts to collect and report the name, mailing address, occupation and name of employer of individuals whose contributions exceed \$200 in a calendar year (January-December).

Do It For You (DIFY)

Step 1: Meet with IHA Staff

The IHA PAC will launch your campaign for you after materials are approved, a timeline is agreed to and a list of potential contributors has been provided. We will talk about each step to assure your comfort with the campaign and keep you posted on our progress.

Step 2: Identify Potential Contributors

Create a list of potential contributors may include:

- All salaried, full-time employees holding supervisory and managerial positions.
- Trustees/board members.
- Physicians, as long as they are full-time, salaried employees of the hospital.

The C-suite involvement in the campaign and support of the IHA PAC is critical to its success.

Step 3: Execution

IHA PAC will execute your campaign.

Step 4: Thanking Contributors

IHA PAC can send thank you notes or work with you to devise an appropriate way to thank contributors if you want to be part of the process.

Step 5: Evaluation

IHA PAC will schedule time to meet with you about the campaign and processes that worked or did not meet your needs. Our goal is to ensure everyone wants to be part of the IHA PAC's campaign success.



Cash Donations and Campaign Fundraiser Events Sign-In Form

Some IHA member hospitals host fundraising events with a free will basket where individuals may contribute cash. When submitting cash donations, state law requires details for every contribution of \$11 or more be submitted by the hospital and be on file with the IHA PAC.

IHA members are welcome to use this form to collect the required information.

When submitting cash donations, please DO NOT mail them. In lieu of sending cash, it is permissible to use a money order. Corporate checks are not allowed. Please DO NOT deposit cash in your hospital's account and then submit a check from your hospital's account. When mailing multiple contributions or an entire hospital campaign, please use a mail service with a tracking number.

Please return this sheet and donations to: IHA PAC, Iowa Hospital Association, 100 East Grand Ave., Suite 100, Des Moines, IA 50309. Contact IHA at ihapac@ihaonline.org or (515) 288-1955.

- Organization: _____
- Brief description of fundraiser: _____
- Date of the event: _____
- Number of individuals donating \$10 or less: _____
- Total dollar amount of contributions received from the contributions of \$10 or less: \$ _____

First and Last Name: _____

Home Address: _____

Individual Cash Donation Amount: _____

Date: _____

First and Last Name: _____

Home Address: _____

Individual Cash Donation Amount: _____

Date: _____

First and Last Name: _____

Home Address: _____

Individual Cash Donation Amount: _____

Date: _____

Hospital Name: _____

First and Last Name: _____

Home Address: _____

Individual Cash Donation Amount: _____

Date: _____

First and Last Name: _____

Home Address: _____

Individual Cash Donation Amount: _____

Date: _____

First and Last Name: _____

Home Address: _____

Individual Cash Donation Amount: _____

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Hospital Name: _____

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Home Address: _____

Individual Cash Donation Amount: _____

Date: _____

First and Last Name: _____

Home Address: _____

Individual Cash Donation Amount: _____

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First and Last Name: _____

Home Address: _____

Individual Cash Donation Amount: _____

Date: _____

First and Last Name: _____

Home Address: _____

Individual Cash Donation Amount: _____

Date: _____

First and Last Name: _____

Home Address: _____

Individual Cash Donation Amount: _____

Date: _____

First and Last Name: _____

Home Address: _____

Individual Cash Donation Amount: _____

Date: _____

2022 IHA PAC Contribution Form

Thank you for supporting the IHA PAC. Funds in the IHA PAC will be used for state candidates. A portion of eligible club level contributions may be shared with the AHAPAC to support federal candidates running for Congress. For more information about the IHA PAC visit www.ihaonline.org/Advocacy/iha-pac/. For questions, please contact IHA at ihapac@ihaonline.org or (515) 288-1955.

I would like to contribute at the following level:

- ☐ Presidents Club (\$5,000) ☐ Champions Club (\$2,500) ☐ Ben Franklin Club (\$1,000) ☐ Chairman's Circle (\$500)
☐ Capitol Club (\$350) ☐ IHA PAC Friends (\$100) ☐ Other \$ _____

Individuals wishing to alter the IHA-AHA share of eligible club level contributions note here: _____ % IHA _____ % AHA

Please mark payment option:

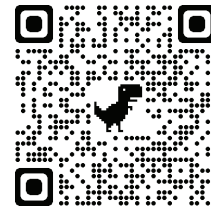
- ☐ Option 1: Contribute using your personal VISA, MasterCard, AMEX credit card through <https://my.ihaonline.org/Donate-PAC> or the QR code below.
☐ Option 2: Contribute via personal check. Attached is my form and check made payable to IHA PAC.

Please mail this from your home, not from your office, and use personal postage.

Please return your completed form below to:

IHA PAC c/o Iowa Hospital Association | 100 E. Grand, Suite 100 | Des Moines, IA 50309

Please print the following information or attach a business card:



This QR code will take you directly to the IHA website login page. Then after login, directly to the IHA PAC Donation page.

Name	Title
Hospital/Health Care Facility	City/State/ZIP code
Home Mailing Address	City/State/ ZIP code
Email	Phone
Business Name	Business Address
City/State/ZIP code	
Signature	Date

Please check all appropriate categories

- ☐ Hospital Trustee ☐ Health Executive/Admin/Management ☐ Professional Employee of Hospital (MD, DO, RN, etc.) ☐ Hospital Volunteer



2022

SAMPLE CAMPAIGN MATERIALS

Solicitation and follow-up letters

Available for download at:

<https://www.ihaonline.org/advocacy/iha-pac/>





IHA PAC
100 E. Grand, Suite 100
Des Moines, IA 50309
(515) 288-1955
www.ihaonline.org/advocacy/iha-pac/



IHA PAC
100 E. Grand, Suite 100
Des Moines, IA 50309
(515) 288-1955

www.ihaonline.org/advocacy/iha-pac/

Dear [FIRST NAME]:

I am writing to ask you to consider supporting the IHA PAC.

I am always so proud of the effort our [Hospital Name] team makes to deliver compassionate health care services to our patients and families all day, every day. We are truly making a difference in their lives and improving the health of our entire community.

But we can't do it alone. We need supporters at the Statehouse to advocate for the rules, regulations and laws to help us better deliver those services.

That's why we need to step up. The regulations that affects our daily responsibilities comes directly from the laws enacted in Des Moines. Our patients are the ones who ultimately benefit or suffer as a result of the health policy decisions made by our state senators and representatives.

As we continue delivering high quality, affordable care, we need to make sure the legislative and regulatory backdrop won't create a barrier to that care. Our regular communications with legislators enhanced the Rural Iowa Primary Care Loan Repayment Program and the Iowa Health Care Awards that will help Iowa hospitals better recruit talent to their facilities.

But there's more work to be done. We need to support candidates who will continue to support and preserve legislation in Iowa that sustains access and our 118 hospitals. Iowa hospitals are just one of many voices Iowa's legislators hear and the IHA PAC can help our voice stand out.

I have attached materials that provide more background on the IHA PAC, voluntary giving levels, benefits and contact information. Feel free to contact IHA directly with any questions. You can use the link below if you do choose to contribute.

Thank you for taking the time to consider the IHA PAC.

Sincerely,

For more information, please contact IHA at (515) 288-1955 or ihapac@ihaonline.org.



IHA PAC
100 E. Grand, Suite 100
Des Moines, IA 50309
(515) 288-1955
www.ihaonline.org/advocacy/iha-pac/

Dear [FIRST NAME]:

Thank you for your contribution to the 2022 IHA PAC fundraising campaign. As we gear up for the 2022 midterm elections, your contribution helps us elect state candidates who are committed to advocating in Des Moines about issues that are fundamental to our hospital, community and patients.

Your contribution will be used to help guide the decisions that impact our hospitals and the patients we serve.

Again, thank you for your contribution. If you have any questions regarding the IHA PAC, please contact IHA at ihapac@ihaonline.org or (515) 288-1955.

Sincerely,

Dear [FIRST NAME]:

Standing for and supporting our hospital and hospital systems has never been easier. You recently received a letter introducing the IHA PAC and requesting your voluntary contribution to the IHA PAC. Your personal contribution will help us elect candidates to the Iowa legislature who make decisions that positively affect our hospital and the patients we serve.

The IHA PAC supports candidates who understand and advocate for the complex issues hospitals face, such as:

- Ensuring hospitals have the resources and funding to provide behavioral health services for adults and children in Iowa.
- Payment parity for all telehealth services.
- Supporting health care access in our rural communities by protecting the integrity of the certificate-of-need process.

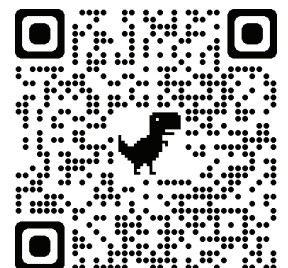
Your contribution will help the IHA PAC keep our issues and concerns on the political radar. Please take a moment to make your contribution online.

Contribute online today by visiting <https://my.ihaonline.org/Donate-PAC> or by using the QR code.

Thank you for your generosity. Together we can ensure the candidates that support public policies that best meet the needs of Iowa's hospitals are elected.

Sincerely,

This QR code will take you directly to the IHA website login page. Then after login, directly to the IHA PAC Donation page.





2022

POLITICAL ACTION KIT

General info and
graphics



How the IHA PAC Works



Who Can Contribute to the IHA PAC



Full-time, salaried employees of member hospitals, health systems or state associations with executive, managerial or supervisory responsibilities, including physicians.



Trustees serving on hospital or health system boards.



Members of IHA's personal membership groups with management responsibilities and the Iowa Organization for Nursing Leadership.

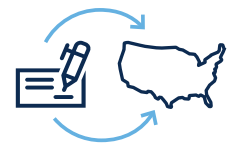
How The IHA PAC Works



The IHA PAC steering committee sets annual state goals based on hospital expenses.



With prior authorization, IHA and hospital leaders solicit contributions from eligible members.



Eligible contributions raised through the IHA PAC are shared with the AHAPAC.

How the IHA PAC Collaborates With Hospitals



Coordinating fundraising efforts and participating in local candidate events.



Determining support for candidates and legislative leaders.



Providing customizable fundraising and election-oriented resources.

The IHA PAC Contributes to the Strongest Advocates



Strong advocates with a history of health care leadership.



Have a track record of championing hospital issues.



Are supported by members.

Support The IHA PAC and help elect pro-hospital candidates.

Contributions or gifts to the IHA PAC are not deductible as charitable contributions for federal income tax purposes. All contributions are voluntary and have no impact on your job status, performance review, compensation or employment. Any giving guideline is merely a suggestion. Any amount given or the decision not to give will not advantage or disadvantage you.

2022 IHA PAC DONOR LEVELS

The IHA PAC is appreciative of all contributions. Five club levels have been established to recognize members for their generous support. Individual and collective contributions by hospitals are recognized in IHA Today, at IHA events and in the annual IHA PAC report.



PRESIDENT'S CIRCLE \$5,000+

The President's Club was established in 2021 as more hospital leaders and advocates step up their support of the IHA PAC. Contributors at the \$5,000 level will receive priority seating at AHAPAC events, invitations to participate in quarterly calls with political experts, access to insider political information about elections and recognition at AHA national meetings and IHA state meetings.



CHAMPION'S CLUB \$2,500+

Contributors at the \$2,500 level will receive priority seating at AHAPAC events, invitations to participate in quarterly calls with political experts, access to insider political information about elections, and recognition at AHA national meetings and IHA state meetings.



BEN FRANKLIN CLUB \$1,000+

The \$1,000 level is named for the co-founder of the Pennsylvania Hospital, the nation's first hospital in 1751. Contributors at the \$1,000 level will receive invitations to participate in bi-annual calls with political experts, access to insider information, and recognition at AHA national meetings and IHA state meetings.



CHAIRMAN'S CIRCLE \$500+

Established in 1997, the Chairman's Circle has grown each year and is now an essential support base of the PAC. Members receive access to insider information and recognition at AHA national meetings and IHA state meetings.



CAPITOL CLUB \$350+

Since 1978, the Capitol Club has been the backbone of the IHA PAC. Members will receive recognition at AHA national meetings and IHA state meetings.



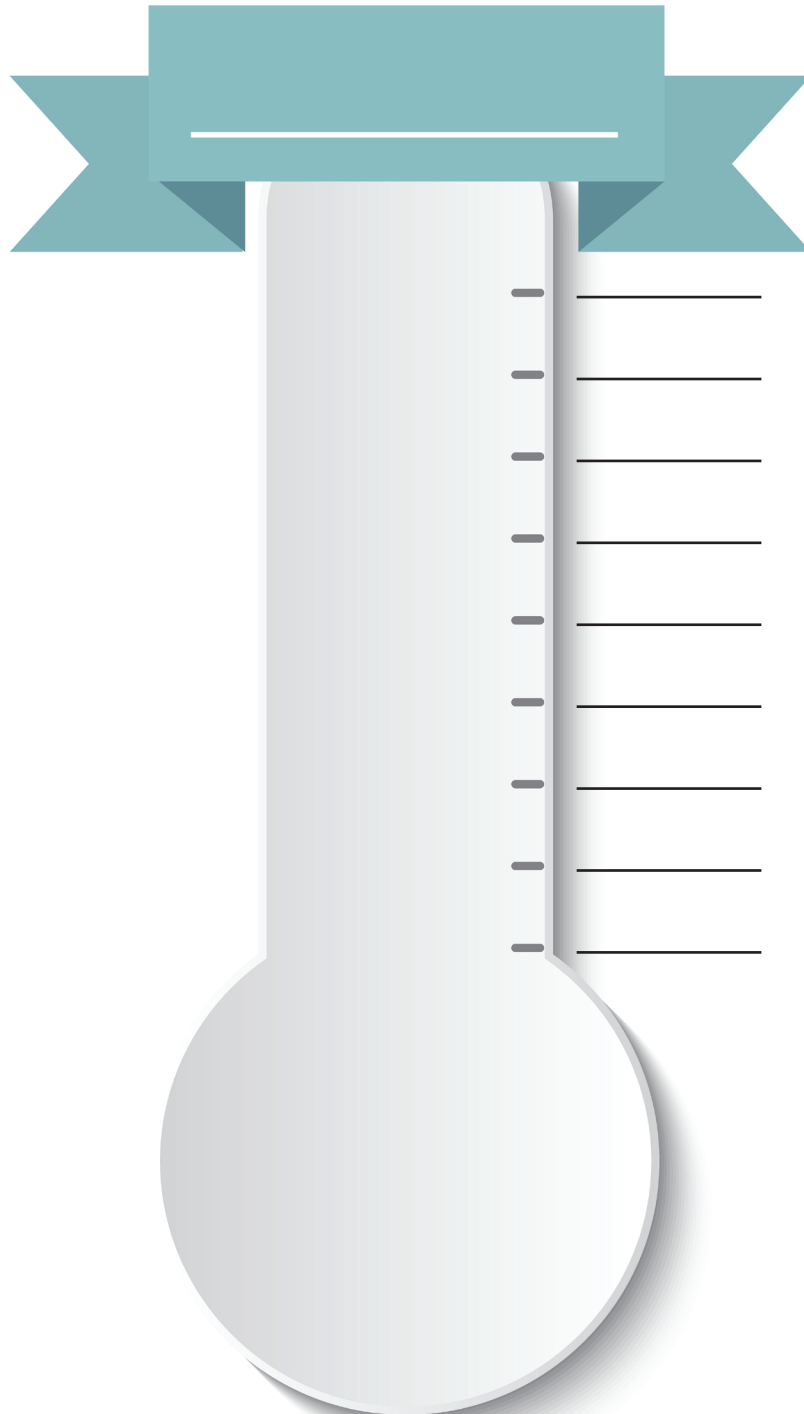
IHA PAC FRIENDS \$100+

Members will receive recognition in the 2022 IHA PAC Annual Report.

For questions, please contact IHA at ihapac@ihaonline.org or (515) 288-1955.

DONATE TODAY TO HEAT UP THE IHA PAC CAMPAIGN!

Your donation helps IHA advocate for pro-health care policies that will enhance the care and outcomes we provide our patients.



Scan to donate!





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THANK YOU

FOR YOUR CONTINUED SUPPORT.

