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Thursday, July 29, 2021

Today's headlines:

- [New disaster emergency proclamation removes most waivers and emergency protocols](#)
- CEO Profile: Deb Herzeberg, Avera Holy Family Hospital
- [IHA PAC picks up its pace](#)

New disaster emergency proclamation removes most waivers and emergency protocols

Gov. Kim Reynolds has issued a new [Proclamation of Disaster Emergency](#) that removes most remaining waivers and emergency protocols for the COVID-19 pandemic.

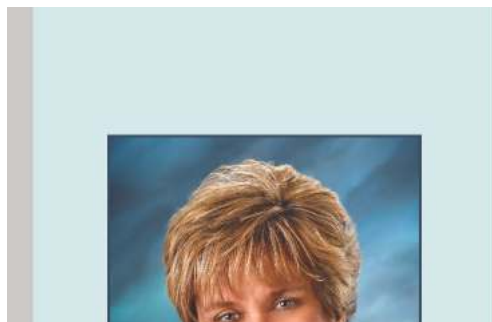
Key provisions remaining in the proclamation under health care system regulatory relief relate to:

- Certificate of need and exceeding bed capacity.
- Certification in cardiopulmonary resuscitation.
- Consistency between state law and federal waivers.
- EMS training.
- Licensure for physicians and medical professionals licensed outside of Iowa.
- Tuberculosis screenings.

All other provisions under health care system regulatory relief have been allowed to expire. The governor also extended language waiving administrative rule or law that creates inconsistency with federal law. This means federal waivers still will be honored. A list of federal waivers can be found [HERE](#).

The existing provisions will be maintained until Sunday, Aug. 22, at which time the governor will determine what portions of the proclamation should be extended.

Please email [Kim Murphy](#) at IHA with questions or concerns.



CEO PROFILE

— **DEB HERZBERG** —

PRESIDENT / CHIEF
OPERATING OFFICER
AVERA HOLY FAMILY HOSPITAL



I joined Avera Holy Family Hospital in November 2018.

Before that, I served as chief operating officer for two critical access hospitals in Iowa and Nebraska.

I began my career in health care as a registered nurse and worked several positions leading up to my career in executive leadership.

I am a fellow in both the American College of Health Care Executives and the National Rural Health Association. I previously was on the National Rural Health Association Rural Health Policy Board.



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FIVE THINGS ABOUT ME

1

I became a **nursing assistant** at 15 or 16 years old, working in a long-term care facility.

2

FAVORITE HOBBY

My husband and I really enjoy being outdoors. We enjoy camping. I also like to read cookbooks like they're novels and reading historical nonfiction.

3

CURRENT HOSPITAL PROJECTS

There are some changes in the pharmacy we need to make, and we're really working on our patient satisfaction and quality (of care) is always very important. We finished a brand new, beautiful ER in 2019.

4

IF I COULD DO ANYTHING ELSE

I'd be running my own coffee shop with baked goods, selling antiques and secondhand books.

5

The best advice ever given to me is to always have fun. To do a good job and to continue to have the resilience you need to do your job, you have to find some fun, have some happiness and like what you're doing.

14th Annual IHERF Swinging for Scholars

UPDATE

IHA PAC REPORT



IHA PAC picks up its pace

Campaign contributions are growing. [Individual contributions total \\$48,700](#) and are just under 40% of the \$125,000 goal for this year. To reach and pass the goal, a focus has been to grow hospital campaigns and therefore increase the number of individuals contributing. Spencer Hospital is the hospital by far leading the PAC in the number of individuals contributions. To see your hospital's ranking click [HERE](#).

For more information about the IHA PAC and how to contribute, contact IHAPAC@ihaonline.org.

Contributions to the IHA PAC are accepted only from those who are full-time, salaried hospital employees with managerial roles or higher, hospital trustees and employed physicians. Participation in the IHA PAC is voluntary and has no impact on job status, performance review, compensation or employment. You have the right to refuse to contribute without being subject to coercion or reprisal. Only personal contributions are accepted. Corporate contributions are not permitted. Contributions to a PAC are not deductible for federal or state income tax purposes.

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NewsStand

Iowa news

- [Grant provides future mental health care experts, services for rural Iowa](#)
- [UnityPoint Health launches tool connecting public to social services](#)
- [Dramatic rise in Iowa cases as variant seeks out unvaccinated areas](#)

National news

- [CDC urges masks for vaccinated in indoor places with high transmission](#)
- [Government agency wasted \\$143 billion on Medicaid overpayments](#)
- [Hospital morgues fill as death count climbs in Missouri](#)

Click [HERE](#) to read daily NewsStand postings.

Upcoming events

- [The Great Resignation Webinar](#): Aug. 17.
- [Donor Intent and Iowa's Revised Uniform Anatomical Gift Act](#): Aug. 18.
- [A Path Forward: Thriving in Rural Health Care After COVID-19](#): Aug. 19.
- [COVID-19 Provider Relief Fund: Reporting Requirements and Strategies](#): Aug. 24.
- [Swinging for Scholars and All-District Meeting](#): Sept. 2.
- [Iowa Society for Healthcare Engineering Virtual Fall Conference](#): Sept. 16-17.
- [Emergency Preparedness Regulatory Webinar](#): Sept. 23.
- [Iowa Quality Residency Program](#): Oct. 21, 2021-April 8, 2022.

Hospital jobs site connects hospitals with qualified candidates

Are you looking for qualified health care professionals for your Iowa hospital? [HospitalCareers.com](https://www.hospitalcareers.com) can help. This website connects thousands of nurses, providers and other hospital jobseekers with Iowa hospitals each year and is a main resource for jobseekers looking for work in health care.



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100 EAST GRAND, SUITE 100, DES MOINES, IA 50309-1835 | P 515.288.1955 F 515.283.9366 |
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