



Liability? Or reliability.

Make the right call with Zebra Mobility
Total Benefits of Ownership

Consumer smartphones cost
up to **50% more** than rugged devices
over a five-year period*

Clinical mobility is transforming healthcare delivery, but device selection and management are key. Consumer smartphones are expensive to manage over the long term and present risks to patient care.

Consumer Smartphones aren't designed
for clinical environments:

Downtime

- Device failure means staff workarounds that can lead to dangerous errors

Data Security

- Potential patient data leaks and regulatory violations

Infection risks

- Hard to disinfect and can increase the spread of healthcare-associated infections (HAIs)

IT management

- A minefield for IT to monitor, manage and secure

Device certifications

- Missing applications certified for healthcare

Failure rates of consumer devices is 2.9 higher
than rugged ones.

Zebra Mobility Total Benefits of Ownership maximizes your return-on-investment

Zebra enterprise-grade mobile devices are purpose-built to increase patient safety, workforce efficiency, security and return-on-investment.

Unmatched reliability

- All-day-long battery performance means staff are properly equipped 24/7

Rigorous data security

- Enable data encryption and application permissions, and prevents access by unauthorized users

Infection control

- Disinfectant-ready to meet the highest standards

Easy IT management

- Increase management, control and visibility with Mobility DNA software tools

Software certifications

- Ensure regulatory compliance

Equip your staff with devices that provide the functionality and reliability they need to deliver better-quality patient care without compromise.



BOLD SOLUTIONS

Not every client has the same needs, so not every solution should be the same. We understand the ever changing demands placed on healthcare. We evolve and change our technology portfolio to meet your organization's specific needs and initiatives.

WE WILL LEAD THE WAY

Ideacom Mid-America has a proud history of innovative technology firsts. We were the first in the country to successfully integrate RTLS into nurse call, middleware into nurse call, and the first to add reporting to disparate nurse call systems.

DEDICATED TO QUALITY

Our team of consultants, engineers, project managers, design & education coordinators, certified technicians and customer support all work together to ensure your solutions are working for you. We back up our solutions with 24/7 service and support.

Talk to us to learn more about
Zebra Mobility Total Benefits of Ownership

IDEACOM
MID-AMERICA

Ideacom Mid-America
30 W Water St
St Paul, MN 55107
www.idea-ma.com
Phone: 800.433.6208
615.292.0102
Fax: 615.292.0104

