

# IHA COVID Resources and Advocacy

May 12, 2020

## The latest about COVID-19 from IHA

### New COVID-19 Update schedule

Beginning next week, IHA's COVID-19 Update newsletter will move from a daily to a Monday-Wednesday-Friday regular publication schedule.

### Webinar looks at rural hospitals and the paycheck protection program

A series of regional webinars are being offered to highlight Paycheck Protection Program funding available to support rural health care providers. The webinars include presentations by the National Rural Health Association and US Small Business Administration, with an opportunity for questions and answers. Click [here](#) to log in to the SBA Region 7 webinar (includes Iowa).

### CEO update call

The next hospital CEO call is scheduled from 1-2 pm Wednesday, May 13. Click [here](#) to register.

### Free webinar opportunities

- 11-11:30 am Tuesday, May 12, **Emergency Department Telemedicine Reimbursement COVID-19 Update**. The COVID-19 crisis has forced hospitals to create new ways to deliver patient care, especially in the emergency department. The burgeoning telemedicine industry has expanded significantly as hospitals and physicians have used telemedicine to carry out physical distancing and increase access to care. Government and private regulations have been rewritten completely to support this expansion. Learn the latest telemedicine adaptations in the emergency department through this webinar and understand how to ensure compliant reimbursement and best practices to ensure your hospital's success and survival. Register [here](#).
- Noon-1 pm Tuesday, May 12, **Planning for the Future With COVID-19**. Emergency plans tend to focus on events that might last 24-72 hours, not the months-long situation we have faced with COVID-19. This most-recent opportunity to use emergency plans has likely created some needs to improvise solutions. This webinar will help capture early lessons and provide a framework for shaping the future. Register [here](#).
- Noon-1 pm Wednesday, May 13, **Inspiration Speakers Series: Dr. Celina Peerman**. Dr. Peerman is an organizational behavior specialist with more than 25 years of experience from front-line to senior-level positions in a range of industries and organizations. She is passionate about engaging our human resources in new ways to achieve better organizational results. Register [here](#).
- 11 am-Noon Thursday, May 14, **Evaluating the Financial Implications of COVID-19 on Iowa Hospitals**. IHA has engaged Clifton Larsen Allen (CLA) to provide financial modeling to analyze the impact of the COVID-19 pandemic to short and long-term finances. This analysis includes initial cash flow impact, projected modeling of the "new normal" and potentially recapturing percentages of lost revenues. Following a review of the modeling, IHA members will have the opportunity to ask questions. Register [here](#).

- Noon-1 pm Wednesday, May 20, **Inspiration Speakers Series: Kenyon Salo, What is 'The Bucket List Life?'** Salo is one of the top keynote speakers and trainers in the fields of motivation, inspiration and adventure. One of only five members on the Denver Broncos Thunderstorm Skydive Team, he is seen each week flying into the Denver Broncos Stadium at more than 60 mph, ending with a soft tip-toe landing on the 10-yard line. He brings to the stage more than 20 years of successful audience engagement through humor, awe-inspiring moments, prolific storytelling and edge-of-the-seat content. Register [here](#).
- 2-3 pm Wednesday, May 20, **Working With Change.** We live in a turbulent world. Change is the only constant. Health care organizations can either embrace it or shy away and become obsolete. This webinar will help participants prepare for and understand the dynamics of change. Participants will learn the steps of individual and organizational change as well as how they can become more resilient in times of change. Register [here](#).

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**COVID-19**  
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