The Board of Trustees hereby endorses the following principles adopted in the Iowa Hospital Association’s Policy Statement on Transparency:

A. Iowa hospitals support price and quality transparency and strive to communicate information that is useful to patients, families and other health care purchasers.

B. Iowa hospitals should lead in transparency in their communities by:
   - Providing patients with information that encourages engagement in their health and health care,
   - Empowering patients and other health care purchasers to make value (price and quality) comparisons prior to receiving or purchasing health care services, and
   - Enabling open and clear lines of communications that facilitate conversations with patients and families at the point of care delivery.

C. Iowa hospitals should lead in transparency of billing practices by:
   - Implementing strategies to communicate information to patients and other health care purchasers; and
   - Assisting patients in better understanding the total value of their care, including estimated out-of-pocket expenses.